

ShantaQuilette

Media Kit 2023

Nationally Acclaimed Heart Health Advocate, Social Media Personality
Happiness Coach, Transformational Speaker, Comedian.



SHANTAQUILLETTE MEDIA HIT 2023



Dear _____:

ShantaQuilette Develle, is an accomplished former accountant for the Department of Treasury-turned- entrepreneur, keynote speaker, comedienne extraordinaire, and social media influencer. Popularly known as America's favorite "TikTok Mom," she has successfully leveraged over 200 million views with her affinity for addressing everyday women's topics, such as business, life, marriage, parenting, beauty, and style. As the Founder and CEO of Girl B Natural, Style Follows Her, The Pink Peppermint Project, and Thrive Innovations LLC- all companies advocating for the general health and well-being of women around the world-

Her ability to spread words of faith has been amplified by her role as an influencer comedienne through @heyshantaQ, my persona on TikTok, Instagram, Facebook, and YouTube. Since joining social media, I've swiftly amassed over 1 million followers on Instagram and TikTok.

As a speaker, author, entrepreneur, and philanthropist who has synergized the healing power of content creation- and comedy- to champion her story of perseverance, she knows all about the art of the "pivot." While thriving as a corporate accountant, she suffered a debilitating stroke that changed the course of her life forever. Not only did she have to reframe her role as a mother responsible her children's survival, but I also had to reevaluate her journey as a woman and purpose for her presence here on Earth. Through the universally connective power of TikTok and Shantaquilette's innate ability to transform her deepest, darkest moments into a memorable punchline, she's found my ministry and means of touching countless lives. She hopes to contribute her unique ability to build bridges across your stages and garner additional fans among your diverse demographics.

Sincerely,

ShantaQuilette Develle, MBA

MEET HEY SHANTA Q!

The ingenuity of a keynote speaker lies within her ability to stir the souls of listeners and inspire joy within the hearts of strangers world-wide.

ShantaQuilette Develle, affectionately known on social media as Hey Shanta Q, is not your typical motivational speaker. After entertaining and educating over 9 million people with her charismatic, infectious conversational style, she is on a mission to encourage women everywhere to allow their passion to ignite their purpose through the foundation of faith. She is also determined to revolutionize the way in which society views the balance between work and family, and utilizes her social media platforms to demonstrate how motherhood, career aspirations, and self-love can harmoniously coexist. A prolific social media influencer amassing over 375M unique impressions with 8.2M likes, she stimulates audiences differently by fueling them with exciting video anecdotes, musings, and vignettes that encourage them to appreciate the “punchline” in personal setbacks and seek humanity in universal hardships.

In 2019, the former IRS forensic accountant experienced a debilitating event that changed the course of her life forever. At 40– which is a milestone that countless women view as a rite of passage leading to their prime years– ShantaQuilette suffered a heart attack, which was followed by a stroke nine months later. Though she was forced to retire from her thriving career, she decided to transform her predicament into a prosperous social media presence driven by her faith-based foundation and zest for life. In turn, her messages of hope, optimism, and endless laughter have resonated with women from all walks of life as her following has exceeded 600,000 and counting.

A quintessential Renaissance Woman, celebrated comedienne, and formidable Founder of SQ Develle Enterprises, ShantaQuilette earned a Bachelor of Science in Accounting from Regis University, along with a Master of Business Administration with an emphasis in Forensic Accounting from Texas A&M University–Commerce. She also serves as an Enrolled Agent, Certified Life & Mindfulness Coach, and Patient Advocate for the American Heart Association and Novartis, among other companies.

As the CEO of Girl B Natural, Style Follows Her, The Pink Peppermint Project, and Thrive Innovations LLC– all companies advocating for the general health and well-being of women around the world– ShantaQuilette wants to align with your organization in spreading the word about life’s endless possibilities as a keynote speaker. One of the greatest joys of her life includes speaking to groups of women, young girls, aspiring entrepreneurs, budding social media influencers, students, and corporations about her passion for fashion, beauty, health, and wellness topics. Businesses and organizations who maintain missions that speak to the adversities of healthcare and raising awareness of health threats amongst women– such as breast cancer and heart disease– would benefit from her impassioned perspectives. She delivers high-powered keynote addresses to large-scale crowds and intimate audiences while facilitating workshops, conferences, and inspiring conversations tailored to align with your theme of choice.

Ready to live life anew? Book Hey Shanta Q!

PROFESSIONAL AFFILIATIONS

National Coalition of 100 Black Women – Dallas Metropolitan Chapter
National Association of Black MBA, Chapter 46 NTEU Steward
NASE

PROFESSIONAL AWARDS & RECOGNITION

2018

10 Shades of Success Making a Difference Award

2019

CEO Mom Dallas Power 15 Honoree
Alpha Kappa Alpha Community Service award and Grant
Mona's Heart Servant Heart Award
Survivor's Ball Celebrating Life Award

2020

Her Headquarters Winner Pitch Contest
Boss Women Media 1st runner up Pitch Contest

MEDIA COVERAGE

Forbes

The New York Times

SCIENTIFIC
AMERICAN

Bloomberg

YAHOO!
CELEBRITY

Los Angeles Times

npr

NBC

CBS FOX



BRAND AMBASSADOR COLLABORATIONS



Spoken At:

American Heart Association Panelist
Novartis Pharmaceuticals Panelist
Global Heart Hub Keynote
National Black Heart Association Host
Mona's Heart Panelist
Black Doctors.Org Panelist
Voices of Inspiration Keynote
Genentech Panelist
A Motivating Love Corporate Comedy
Alpha Kappa Alpha Organization Keynote
Delta Sigma Theta Keynote
University of San Diego Keynote
Dallas Professional Women Keynote
The Foundation of Black Women's Wellness Keynote Speaker
Black Girl Ventures Featured Speaker



General Speaking Topics

Trauma Resolution Therapy Emotional & Mental Wellness Grief Recovery
Women's Empowerment

Review

On behalf of Dallas Professional Women, we would like to publicly endorse and recommend Ms. ShantaQuilette Develle for her professionalism, relatability and entertaining presence as a speaker. She has the unique gift of connecting on a personal level while building a wider consensus of support with women. Her uplifting topics bring healing and hope to audience members of all levels while helping them realize life is about embracing every moment and savoring it so that we can become the best versions of ourselves.

General Speaking Topics

Living a Rich and Healthy Life After Tragedy
A Stroke of Laughter
Matters of the Heart: Being Proactive in Your Heart Health
Cultivating a Resilient Mindset
The Universe Has Your Back: Transforming Fear to Faith
The Glow Up: Risk, Passion, Laughter, and Perseverance
Evolution from Patient to Advocate
Pretty Painful to Pretty Powerful
From Corporate to CEO

List of Services

Life Coaching, Virtual & Onsite Seminars
Workshops, Keynote & Panel Speaker, Host/MC
Comedic Entertainment



FOR BOOKING & Inquiries

 (214) 903-6491

 shantaquilette@stylefollowsher.com

booking request: www.heyshantaq.com/-

Social Media:

 (803.2K followers)
[@heyshantaqtv](https://www.tiktok.com/@heyshantaqtv)

 (3.8K followers)
[@ShantaQuiletteD](https://www.facebook.com/ShantaQuiletteD)

 (2.32K followers)
[@heyshantaq8213](https://www.youtube.com/@heyshantaq8213)

 (145K followers)
[@heyshantaq](https://www.instagram.com/heyshantaq)

 (1,485 followers)
[@ShantaQuilette](https://www.linkedin.com/company/ShantaQuilette)

 (1,025 followers)
[@HeyShantaQ](https://www.twitch.tv/HeyShantaQ)